



**FOR IMMEDIATE RELEASE** Contact:

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## **Greater Matthews Habitat for Humanity begins fundraising campaign to honor local women as part of their 2020 Sandy Marano Memorial Women Build**

**Matthews, NC (September 18, 2020)** – As part of their 2020 Sandy Marano Memorial Women Build, Greater Matthews Habitat for Humanity (GMHFH) has begun a “Women that Inspire” fundraising campaign to honor women in the local community while also raising funds for their current build. Women Build, an international Habitat for Humanity program, is about empowering women and fostering the belief that the women in our lives can do anything she sets her mind to.

For a minimum \$10 donation, you can honor a woman in your life by submitting her name at [www.gmhfh.org/inspire](http://www.gmhfh.org/inspire) and telling GMHFH why you want to honor her. GMHFH will write her name on the construction materials of the home. Habitat for Humanity has a long-standing tradition of writing motivational memories to the future homeowners on the beams of the home. The honoree names will symbolize that the home is built with the support of many amazing women.

In addition, GMHFH will send your honoree a letter letting them know of your gift (but never the amount) with a photo of their name on the home. They will also share your message to your honoree as part of their social media.

The funds raised from the “Women Who Inspire” campaign will be used to fund the construction of their 2020 Sandy Marano Memorial Women Build, named after their longtime Family Services Coordinator, Sandy Marano, who passed away from breast cancer in the fall of 2016. To learn more about how to support or get involved with the build please visit <https://www.greatermatthewshabitat.org/womenbuild>.

### **About Greater Matthews Habitat for Humanity**

Since 1989, Greater Matthews Habitat for Humanity has addressed the lack of affordable housing in our area by providing decent homes with an affordable mortgage to help lower-income families obtain self-sufficiency and break the cycle of poverty. Habitat partner families help build their home alongside volunteers and make regular mortgage payments. Through financial support, volunteering or adding a voice to support affordable housing, you can help families achieve the strength, stability and self-reliance that they need to build better lives for themselves. Through shelter, we empower. To learn more, please visit [www.greatermatthewshabitat.org](http://www.greatermatthewshabitat.org).

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