



Greater Matthews
Habitat
for Humanity®

FY24 Investment Opportunities

Through shelter, we empower.



Our Mission

Seeking to put God's love into action, Greater Matthews Habitat for Humanity brings people together to build homes, communities, and hope.

Our Vision

A world where everyone has a decent place to live.

Our Programs

homeownership program



Our homeownership program partners with low to moderate-income families to purchase Habitat-constructed homes. Partnering families qualify for the program by meeting four criteria: need for housing, ability to repay a mortgage at 30% of their income, willingness to complete 250 volunteer or education hours, and residency in our service area.

home preservation



Through our Home Preservation Programs, we provide critical home repairs and exterior services to limited-income homeowners at no-cost in an effort to help to preserve the current affordable housing stock in our service area. Our Critical Home Repair Program corrects substandard housing conditions, which pose an imminent threat to life, safety, or accessibility with the goal of allowing homeowners to remain safely in their homes without fear of displacement. Our Neighborhood Revitalization Initiative offers exterior home services to limited-income neighborhoods so residents can continue to live and thrive in their current home and community.

ReStore

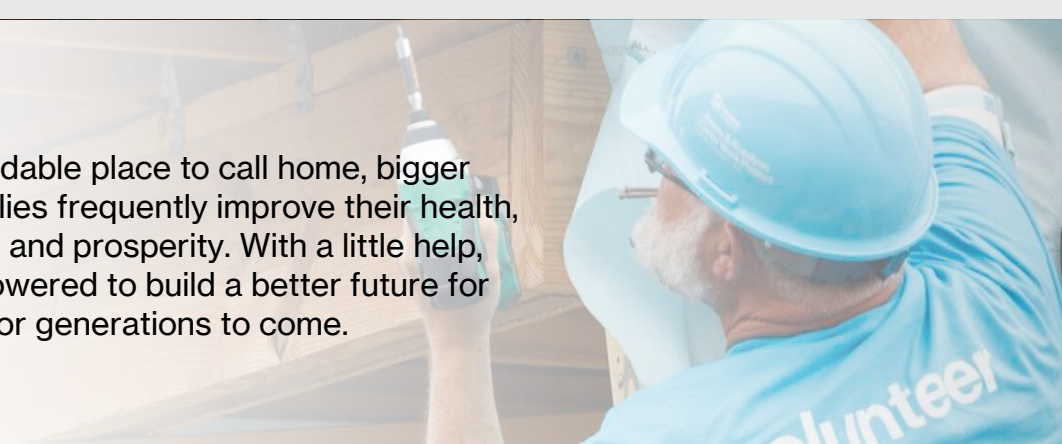


The Greater Matthews Habitat for Humanity ReStore is a discount home improvement retail and donation center – open to the public – that sells new and gently-used donated goods to help fund the construction and repair of homes in Matthews, Mint Hill, and Stallings.

There are many ways to partner with Habitat, but all have the same result: by working together, we build homes, communities, and hope that will last for generations in the Greater Matthews community.

Why Shelter?

When a family has a safe, affordable place to call home, bigger things begin to happen – families frequently improve their health, educational attainment, safety, and prosperity. With a little help, Habitat homeowners are empowered to build a better future for themselves and their families for generations to come.



Why Financial Partnerships Matter

Together, we can both build stronger brands – while we build a better world.

We believe in developing mutually beneficial partnerships with companies interested in supporting affordable homeownership and home preservation opportunities. We're committed to crafting a partnership that aligns with your corporate social purpose and business objectives.

Corporate partnerships matter for...

your company



Affirm your commitment to social responsibility by helping build a community where everyone has a decent place to live



Make yourself stand out with your consumers, vendors, employees, peers or business partners by associating yourself with the internationally recognized Habitat for Humanity brand



Engage employees with unique and quality team building opportunities where they can see the impact of their work on improving the lives of local partner families



Habitat



Empowers us to fulfill our mission of bringing people together to build homes, communities, and hope



Constructing and repairing affordable homes requires *substantial* upfront funding for land acquisition, building materials, skilled labor, and other associated costs making partnerships crucial for the long-term success and sustainability of our programs.



Contributes to the holistic development and self-sufficiency of Habitat homeowners through financial education, homeownership training, and neighborhood revitalization initiatives

our community



Partnering homeowners achieve the strength, stability, and independence they need to build a better life for themselves and their families.



Affordable homeownership offers numerous benefits, including increased stability, improved educational opportunities for children, and a sense of pride and belonging. When families have access to safe and affordable housing, they can allocate more resources towards other essential needs like education, healthcare, and saving for the future.



The long-term economic empowerment of partnering families helps achieve financial independence and create a better future for themselves and future generations.



Home Sponsorships

\$100,000 Legacy Builder

- Invitation to Groundbreaking & Dedication with [opportunity to speak at both](#)
- Opportunity to volunteer on construction of home
- Opportunity for check presentation
- “Lunch & Learn” event with [GMHFH President & CEO](#)
- Facilitated engagement with Partner Family
- [Logo](#) in/on:
 - Dedication program
 - Community Impact Report
 - Build site signage
 - Build t-shirt
 - [Co-branded nail aprons](#)
 - [GMHFH Home page and premier placement](#) on Corporate Partners page with link for one year
- Recognition at GMHFH annual fundraising event
- Opportunity to distribute promotional materials
- Ad in dedication program
- Inclusion in GMHFH prepared press release
- Ad in local news publication thanking partner
- [Specialized publicity and social media strategy](#)

\$50,000 Foundation Builder

- Invitation to Groundbreaking and Dedication
- Opportunity to volunteer on construction of home
- Opportunity for check presentation
- “Lunch & Learn” event with [GMHFH representative](#)
- Facilitated engagement with Partner Family
- [Logo](#) in/on:
 - Dedication program
 - Community Impact Report
 - Build site signage
 - Build t-shirt
 - [GMHFH Home page and premier placement](#) on Corporate Partners page with link for one year
- Recognition at GMHFH annual fundraising event
- Opportunity to distribute promotional materials
- Ad in dedication program
- Inclusion in GMHFH prepared press release
- Ad in local news publication thanking partner
- Social media recognition

\$25,000 Welcome Home

- Invitation to Groundbreaking and Dedication
- Opportunity to volunteer on construction of home
- Opportunity for check presentation
- “Lunch & Learn” event with [GMHFH representative](#)
- [Logo](#) in/on:
 - Dedication program
 - Community Impact Report
 - Build site signage
 - Build t-shirt
 - [Premier placement](#) on GMHFH Corporate Partners page with link for one year
- Recognition at GMHFH annual event
- Inclusion in GMHFH prepared press release
- Social media recognition

\$10,000 Roof Raiser

- Invitation to Groundbreaking and Dedication
- Opportunity to volunteer on construction of home
- “Lunch & Learn” event with [GMHFH representative](#)
- [Logo](#) in/on:
 - Dedication program
 - Community Impact Report
 - Build site signage
 - Build t-shirt
 - [GMHFH Corporate Partners page](#) with link for one year
- Recognition at GMHFH annual event
- Social media recognition

\$5,000 Hammer & Nails

- Invitation to Groundbreaking and Dedication
- Opportunity to volunteer on construction of home
- “Lunch & Learn” event with [GMHFH representative](#)
- [Logo](#) in/on:
 - [GMHFH Corporate Partners page](#) with link for one year
 - [Name](#) in/on:
 - Dedication program
 - Community Impact Report

\$1,000 Community Builder

- Invitation to Groundbreaking and Dedication
- Opportunity to volunteer on construction of home
- [Name](#) in/on:
 - Dedication program
 - Community impact report



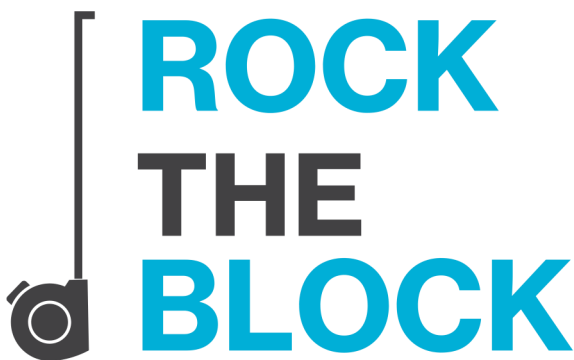
Home Preservation Sponsorships

\$15,000 Emergency Home Repair Sponsor

Our Critical Home Repair Program addresses repair needs where the owner's health and safety may be at risk, with the goal of allowing homeowners to remain safely in their homes without fear of displacement or accessibility barriers. The repairs are significantly more urgent in the winter and summer months when limited-income families are presented with issues of no heat, AC, running water, etc. Due to current funding requirements, it may take months for scheduling and repairs to be completed. This sponsorship gives us the ability to address emergency repair needs as needed throughout the year.

Sponsorship Includes:

- Opportunity for check presentation
- Logo in/on:
 - Community impact report
- Recognition at GMHFH annual event
- Logo/link on Corporate Partners section of GMHFH website for one year
- Social media recognition



\$5,000 Rock the Block Sponsor

Rock the Block is a volunteer-driven, community based neighborhood revitalization initiative designed to assist existing homeowners in limited-income neighborhoods with exterior home maintenance and landscaping needs. The event is a day of neighbors helping neighbors to build unity and preserve our community.

Sponsorship Includes:

- Prominent logo included on Rock the Block event T-shirt
- Logo and link on GMHFH Corporate Partners page with for one year
- Name included on GMHFH website and Impact Report
- Recognition at GMHFH annual event

Building Hope Community Breakfast Sponsorship

Building Hope



COMMUNITY FUNDRAISING

Breakfast

\$10,000 Presenting Sponsor

- 2 reserved tables
- Opportunity to address audience from podium
- Promo materials placed at tables
- **Prominent** recognition at event with logo featured on:
 - Invitation
 - Program
 - Signage
 - Presentation Screen
 - Table Signage
 - Pledge Card
- **Prominent** recognition pre/post event with logo featured on:
 - GMHFH website
 - Quarterly newsletter
 - Social media posts

\$5,000 Gold Sponsor

- 1 reserved table
- **Verbal** recognition at event with logo included on:
 - Invitation
 - Program
 - Signage
 - Presentation Screen
 - Table Signage
 - Pledge Card
- Recognition pre/post event with logo featured on:
 - GMHFH website
 - Quarterly newsletter
 - Social media posts

\$2,500 Silver Sponsor

- 4 reserved seats
- **Verbal** recognition at event with logo included on:
 - Program
 - Signage
 - Presentation Screen
 - Table Signage
- Recognition pre/post event with logo featured on:
 - GMHFH website
 - Quarterly newsletter
 - Social media posts

\$1,000 Bronze Sponsor

- 2 reserved seats
- Recognition at event with name included on:
 - Program
- Recognition pre/post event with name included on:
 - GMHFH website
 - Social media posts

\$500 Community Sponsor

- Recognition at event with name included on:
 - Program
- Recognition pre/post event with name included on:
 - GMHFH website

Thursday, October 26th, 2023

You can be a part of helping to build our vision by joining us on Thursday, October 26th at 9:00 AM for our Building Hope Community Breakfast at the Levine Senior Center. The event will be a time to reflect on the current housing needs while also celebrating some of the people and businesses who have been instrumental in building our community and changing the trajectory of the lives of the families we've served.

Community Event Sponsorship

\$1,000 Matthews Alive Parade

The Matthews Alive Parade is the largest Labor Day parade in the Southeast United States and is part of the yearly Matthews Alive festival held in downtown Matthews, with over 150,000 attendees. This year's parade will take place at 9:30am on Saturday, September 2nd and travels from Matthews-Mint Hill Road, through downtown Matthews, and ends at Matthews United Methodist Church. The parade typically lasts about 1.5 hours.

Sponsorship Includes:

- Opportunity for group to walk in parade with Greater Matthews Habitat
- Option to design float and/or pass out company promotional materials
- Social media recognition



In-Kind Sponsorships

Gifts and in-kind donations of all sorts have helped us further our work, and brought opportunity and resources to families in need of a decent place to call home. Contributions large and small continue to make a difference, and we believe there is something every company can give to allow us to help even more families build better futures.

Construction Materials/Labor

One of our most valued gifts-in-kind are the materials used to build homes. Habitat for Humanity regularly ranks as one of the top 20 homebuilders in the United States and is the largest privately held homebuilder. Companies, especially those in the construction industry, who provide in-kind donations of new materials or skilled labor to our build site are instrumental to the work we do. In particular, we welcomed donations from companies who can provide the following materials and/or labor:

- Roofing
- Electricians
- Plumbing
- Concrete and foundation work
- Lumber
- Flooring
- Cabinetry
- Light fixtures
- Lawn Equipment

ReStore

Supporting our work with in-kind giving goes beyond just the construction site. For all sorts of local businesses, donating to the ReStore is a great way to move discontinued or excess stock, deal with gently-used returns, and show customers that you care about our community. By donating to the local ReStore, businesses can help transform lives, enrich neighborhoods, and foster a stronger sense of unity within the community.

Build-Site Lunches

During our building days, our awesome team of volunteer builders and future homeowners join forces at the construction site. We believe it's more than just about building homes, it's about building relationships too. That's why we encourage everyone on site to break bread together at lunchtime, creating bonds that go beyond just hammers and nails.

We welcome donations of breakfasts and lunches to feed 20-25 very hungry workers, and if possible, all necessary paper products and beverages.

Vehicles

Donating to Habitat for Humanity's Cars for Homes program serves as a meaningful contribution to the objective of building and repairing safe, affordable housing. By donating a vehicle, whether it's running or not, you are directly supporting a cause that has a substantial impact on the community. The entire process is hassle-free, with the program offering free pickup and towing. Beyond the financial implications, the act of donating a car encourages environmental sustainability by keeping vehicles out of landfills.



Sponsorship Form

Please fill out the information below to reserve your sponsorships. For questions, please contact Sarah Mitchell, Director of Development at sarah@habitatmatthews.org or 704.847.4266 ext. 111.

Sponsorships Selected:

Total Amount:

Information:

Company

Name

Street Address

City

State

Zip

Phone

Email

Payment:

- Cash
- Check (payable to Greater Matthews Habitat for Humanity)
- Credit Card

Name on Card

Card #

Expiration

3-Digit Security Code

Billing Zip Code

Thank you!

We appreciate your partnership and support in building a better community where everyone has a decent place to live.

MAIL, DROP OFF, OR SCAN PAYMENT TO:

Greater Matthews Habitat for Humanity
PO Box 2008, Matthews, NC 28106

704-847-4266 ext. 111

sarah@habitatmatthews.org